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**Media Contact**

Anna Crowe, Crowe PR

619.261.1890

[acrowe@crowepr.com](mailto:acrowe@crowepr.com)

**Define Financial CEO Receives 2016 Five Star Wealth Manager Award**

*Taylor Schulte, CFP® Named One of San Diego's Top Wealth Managers by Five Star Professional for Second Year in a Row*



**SAN DIEGO—Feb. 01, 2015—**[Define Financial](#), a San Diego-based independent wealth management firm, specializing in financial planning and investment management, announced today that Founder and CEO Taylor Schulte, CFP® has been honored with the 2016 Five Star Wealth Manager award. This is the second year in a row Schulte has been recognized with this award, which is limited to less than five percent of San Diegans.

The Five Star award recognizes service professionals who provide quality services to their clients. Five Star Professional partnered with *San Diego Magazine* to find wealth managers who satisfy 10 objective eligibility and evaluation criteria that are associated with wealth managers who provide quality services to their clients.

“I’m honored to be recognized by Five Star Professional for the second year in a row,” said Schulte. “It’s a privilege to work with such great clients in and around San Diego, and I look forward to our continued growth and helping more individuals and small businesses achieve their financial goals.”

Schulte founded Define Financial in June 2014, after years at Morgan Stanley and launching the San Diego operations for Beverly Hills Wealth Management. He holds a Bachelor of Science degree in Business Management from the University of Arizona and an Executive Financial Planner Advanced Certificate from San Diego State University.

**About Define Financial**

Define Financial is a San Diego-based independent, commission-free boutique firm, specializing in financial planning and wealth management for individuals and small businesses. Founded in 2014 by Taylor Schulte, CFP®, CEO, Define Financial provides objective, conflict-free advice, and prides itself on its progressive and forward-thinking culture and personal approach. Its comprehensive financial services portfolio includes investment, retirement, tax and college planning, charitable giving and insurance services. For more information, visit: [www.definefinancial.com](http://www.definefinancial.com).

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